



## Dave Pratt

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Dave Pratt is one of the most sought after speakers and respected authorities on sustainable ranching in North America. He's earned a reputation for innovative teaching with a practical edge and has helped hundreds of farmers and ranchers develop and implement strategies to improve their land, strengthen their relationships and increase profit. His programs, which include the Ranching For Profit School and Executive Link, have benefited thousands of families and millions of acres.



Dave's new book, *Healthy Land Happy Families and Profitable Businesses* has received high acclaim from industry leaders. Joel Salatin said, "This book delivers more meaningful advice in one small space than I've ever seen." Wayne Fahsholtz, former President and CEO of Padlock Ranch advised, "If you are serious about wanting your ranch to be successful / sustainable, than this is an important read." Stan Parsons called it, "...the best book ever written about ranching anywhere."